

Michael Fox

Experience. Perspective.
A personal commitment to your future.

INSURANCE PROFESSIONAL | AUTHOR | MINDSET COACH



Helping you protect what matters. And feel confident about what comes next.

Michael Fox brings three decades of financial services experience and a lifelong study of human behavior to the people he serves. Through Michael Fox Insurance, he helps individuals and families understand their options, protect the people they love, and prepare for the future with greater clarity and confidence.

His work includes long-term care insurance, hybrid life insurance solutions with long-term care benefits, and retirement income strategies. Michael makes complex choices easier to understand, connecting each conversation to the client's goals, family priorities, and financial circumstances.

Michael entered financial services in 1996 after an unexpected opportunity at ADP, where he traveled nationwide training financial advisors on brokerage software. A branch manager recognized his ability to connect with people and offered him a position. His career subsequently included Prudential Securities and a move to independence. Along the way, he qualified for the Million Dollar Round Table and built client relationships that have lasted for decades.

Michael's perspective reaches beyond products and numbers. A student of mindset since age 11, he trained directly with Bob Proctor and earned certification as a Proctor Gallagher Consultant. He is the author of 14 books on mindset and personal growth and has coached individuals, financial advisors, insurance executives, and leadership teams. That background informs his thoughtful approach to the beliefs, emotions, and habits behind financial decisions.

For Michael, this work is personal. Seeing family members accumulate wealth and then struggle in retirement helped shape his commitment to educating others. His approach begins with listening, explaining options in plain language, and helping people make informed decisions about the life they want to build and the legacy they want to leave.

A lifelong resident of Cherry Hill, New Jersey, Michael shares a blended family with his wife, Yvette, a dedicated nurse. They have three adult children and two grandchildren. A proud Shriner, Michael spent three years coordinating transportation for children traveling to Shriners Hospital in Philadelphia. Outside of work, he enjoys family travel, music, and cheering on the Philadelphia Flyers.